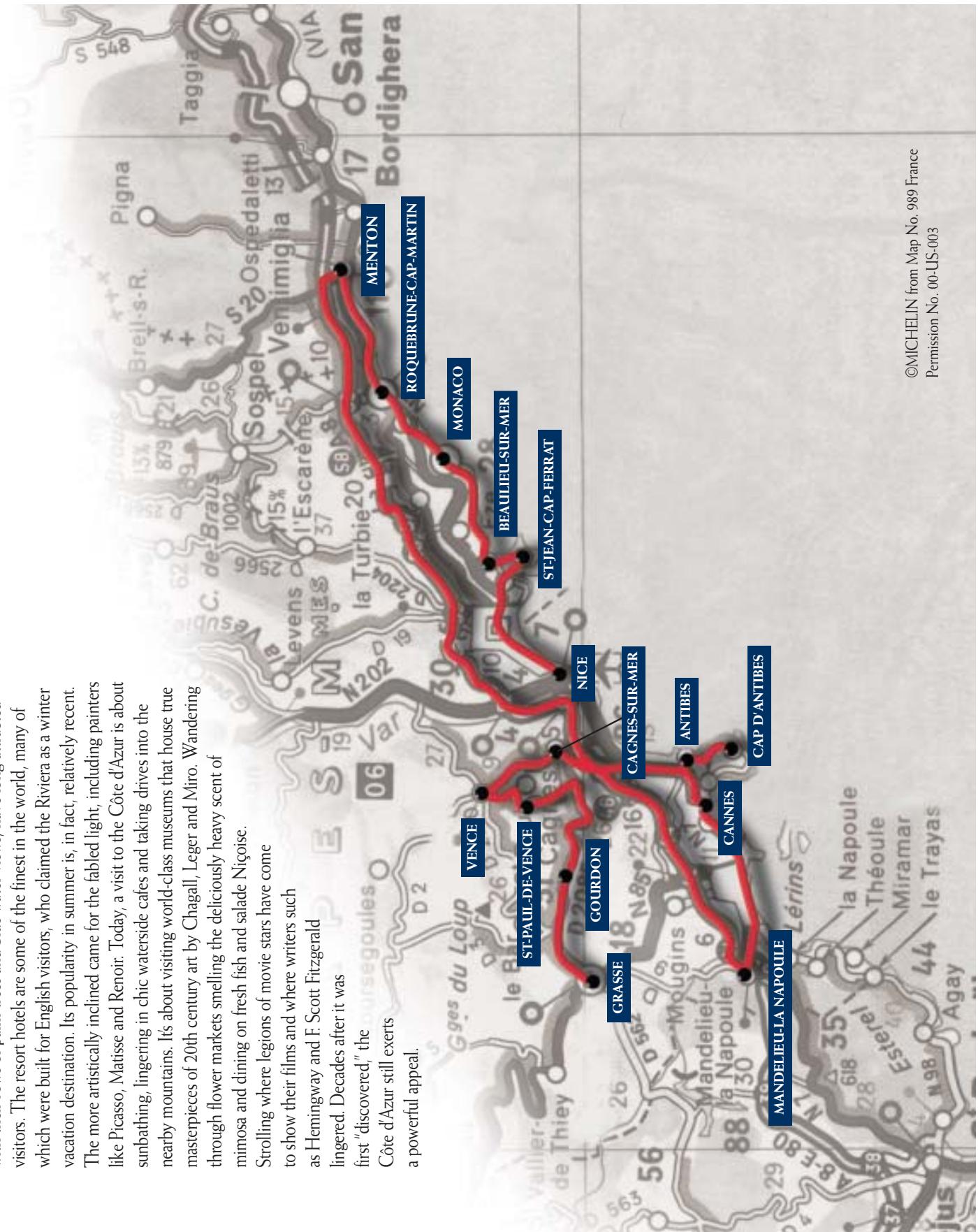


CÔTE D'AZUR

THE CÔTE D'AZUR IS THE NAME for the most magical stretch of French coastline along the Mediterranean. Its perfectly proportioned towns, with their rows of palm trees and blue water views, have long attracted visitors. The resort hotels are some of the finest in the world, many of which were built for English visitors, who claimed the Riviera as a winter vacation destination. Its popularity in summer is, in fact, relatively recent.

The more artistically inclined came for the fabled light, including painters like Picasso, Matisse and Renoir. Today, a visit to the Côte d'Azur is about sunbathing, lingering in chic waterside cafes and taking drives into the nearby mountains. It's about visiting world-class museums that house true masterpieces of 20th century art by Chagall, Leger and Miro. Wandering through flower markets smelling the deliciously heavy scent of mimosa and dining on fresh fish and salade Niçoise.

Strolling where legions of movie stars have come to show their films and where writers such as Hemingway and F. Scott Fitzgerald lingered. Decades after it was first "discovered," the Côte d'Azur still exerts a powerful appeal.



CÔTE D'AZUR

(Mileage is estimated from each preceding city or site. Before you begin your trip, please note: For space reasons, we could not provide the most detailed map with this brochure.

We recommend the use of Michelin Map No. 245 Provence /Côte d'Azur in conjunction with this guide.) To order Michelin maps call: 1-800-223-0987

NICE AIRPORT

The fastest way to access the Riviera is to come here on a direct flight from the U.S. From Nice, the center of the Riviera, you can head off in whatever direction you choose.

NICE Nice is the hub of the Côte d'Azur, both a summer and winter resort, that's bathed in the gorgeous light of the Mediterranean. Start your exploration with a walk along the splendid Promenade des Anglais, the main boulevard which overlooks the Baie des Anges, passing by such classic Belle Epoque hotels as the Hotel Negresco. Then dip into the back streets of the old town, to Cours Saleya, with its lively flower and vegetable market. Check out the shops selling fragrant olive oils and pastries, and pause at the cafés that spill out onto the pavement. There is much to do in Nice, including a visit to Cimiez, the grand residential neighborhood. It's here you'll find the Musée Marc-Chagall, which houses a permanent collection of the artist's most significant work. The Musée Matisse is also worth-while, an opportunity to see the painter's works in the landscape in which it was painted. For those who can make it here in February, the Nice Carnaval is fantastically colorful and delightfully old-fashioned. That's especially true of the "batailles des fleurs," a brilliant procession of floral floats.

8 Miles

EAST OF NICE

ST-JEAN-CAP-FERRAT The Villa Ile de France, located in this quiet resort town, was built at the turn of the century by the Baroness Euphrosine de Rothschild to house her art and furniture collection. Bequeathed to the Institut de France in 1934, it's a dazzling trip into the life of a collector and a grand tour of the 18th century. That particular century was the Baroness' favorite period, and it accounts for a collection of furniture that once belonged to Marie Antoinette, as well as paintings and tapestries. The 17 acres of gardens surrounding the villa include Japanese, Spanish and Florentine gardens, as well as a Temple of Love modeled on the original at Versailles.

0.5 Miles

BEAULIEU-SUR-MER Stylish, peaceful and quiet, Beaulieu is a relaxing place to stay or simply to spend a few hours. There are two especially lovely walks, one up to the views from the Sentier du Plateau St-Michel, the other along the Promenade Maurice-Rouvier, with magnificent villas on one side, and the glorious sea and coast views along the other. The Villa Kerylos is a delightful oddity, a reconstruction of a Greek villa by the archaeologist Theodore Reinach that is open to visitors.

6 Miles

ROQUEBRUNE-CAP-MARTIN The old hill town of Roquebrune is still a place of tradition, no matter that new shops and galleries join the older shops along its pretty historical streets. It can be a steep climb but the walking is rewarding. Go along Rue Moncollet, with its medieval houses, and be sure to visit Donjon, which lays claim to being the oldest feudal castle in France. The views from the top are delightful indeed. In Cap Martin, there's a famous coastal path that takes in the sea, local villas and what remains of a wilder Mediterranean coast.

2 Miles

MENTON Menton's claim to be the warmest resort on the Riviera is underlined by the fact that its famous lemons grow even in winter. The terraced slopes with carefully tended trees that produce those marvelous lemons provide a dramatic backdrop for the coastal town. Even if you're unable to make the annual February lemon festival, with giant floats festooned with the ripe yellow spheres, Menton is a delightful place to stroll, especially along the waterfront Promenade du Soleil. Not to be missed is the Musée Jean Cocteau, housed in a 17th century building. The artist and writer worked there starting in 1957. Stop in at the Hôtel de Ville, the town hall, where Cocteau decorated the marriage hall.

42 Miles

WEST OF NICE

MANDELIEU-LA NAPOULE It's the smell of mimosa that are most distinctive about this small coastal town. It's most prevalent in February, during the mimosa festival, which is an excuse to dress up floats and stage a charming small-town parade in honor of the distinctive yellow flower. But anytime you find yourself here, the decidedly eccentric mansion overlooking the water that Henry and Marie Clews lived in is worth a visit. This whimsical structure, known as the Château de La Napoule, was a run-down château that was transformed by the pair in 1918, a classic example of what money and creativity could do on this precious coast.

5 Miles

CANNES Cannes is forever identified with the most famous film festival in the world, which is held every May. But the cinematic glamour manages to stay around town year-round. You can feel it by walking on the Boulevard de la Croisette, a palm tree-lined promenade that overlooks Cannes' famous beach and La Napoule Bay. Then continue on to Pointe de la Croisette for the most splendid views. For more workaday Cannes, visit the morning flower market at Allées de la Liberté to see the colors of the Riviera at their best. And then wander through Le Suquet, which is what the old town of Cannes is called. For those who don't have a friend with a yacht in the harbor, the next best thing is a boat trip out to the île de Lerins especially île Ste-Marguerite, where "The Man in the Iron Mask" was held prisoner. The panoramic views of the Côte d'Azur are worth making the trip for. And then return for an aperitif at sunset at one of the seaside hotels.

0.6 Miles

ANTIBES Flowers grow so well in Antibes that commercial growers have long found the combination of light and heat to be just about perfect. You'll see greenhouses galore, but two other hothouse species have been cultivated in this precious town: artists and writers. The late British novelist Graham Greene lived here for years, as did the painter Nicolas de Staél. It was a young

American couple, Sara and Gerald Murphy, who moved here in the 1920's and attracted visits from Ernest Hemingway and F. Scott Fitzgerald. On your wanderings, pause at the Château Grimaldi, pastiche of 12th and 16th century architecture, which houses the Musée Picasso. Picasso actually used the castle as his studio for a time in 1946. In addition to his paintings, there's a fine collection of the master's ceramics as well.

2.5 Miles
CAP D'ANTIBES This is a lovely peninsula with a winding, twisting road and stunning views around every corner. Drive up to the Plateau de la Garoupe, where you'll find a panorama awaiting you, as well as a light-house and the Sanctuaire de la Garoupe, with a fresco by Clergues and the Sébastopol icon, a 14th century Russian Byzantine work. The compact botanical gardens known as Jardin Thuret were created by botanist Gustav Thuret in 1857. On a relatively small plot, there are more than 3,000 species, including eucalyptus and palms.

9 Miles
CAGNES-SUR-MER The light that prompts groves of olive and orange trees to thrive has also attracted legions of painters to Cagnes-sur-Mer. Their number included no less than Pierre Renoir, who spent the last dozen years of his life at Les Collettes. It's now the Musée Renoir, and ten of his best-loved paintings are displayed here, including the second version of "Bathers." But beyond Renoir, stroll through Haut-de-Cagnes, the old town, with a fine collection of 15th and 17th century houses. The Château Musée is a castle with an unusual assemblage of museum-quality artifacts and displays, including a Museum of the Olive Tree and a museum devoted to the work of 20th century Mediterranean painters.

7.5 Miles
VENICE The masterpiece of artist Henri Matisse is what brings most savvy visitors to this colorful old market town. Between 1947 and 1951, Matisse designed and painted the Chapelle du Rosarie, which is also known as the Chapelle Matisse. After a lifetime of work, the artist was convinced that this was indeed his masterpiece. Beyond a Matisse pilgrimage, the Cathedral is worth a visit; a mélange of styles in a building that lies on a Roman temple to Mars. Beyond tourists, it's true that artists still come here, as evidenced by the plethora of art galleries and the ongoing exhibitions at the Château de Villeneuve-Fondation Emile Hugues.

3 Miles
ST-PAUL-DE-VENCE In a storied area that's synonymous with great 20th century painters, no museum is more famous than the Fondation Maeght, located in this fortified hill town. José Luis Serr's structure, of white concrete and rose-colored brick, is justifiably known as a temple to modernism. Paintings, drawings, ceramics and sculptures are shown in rotation, including the work of such masters as Giacometti, Kandinsky, Matisse, Braque, Chagall, Calder and Leger, among others. But the town itself is one of the most charming in the South of France. Peruse the galleries and antique shops on the pedestrian-only Rue Grande, which are housed in 16th and 17th century buildings. Then walk around the ramparts, where you can take in a view of the Alps as well as the Mediterranean.

9 Miles
GRASSE If the air smells especially fragrant in Grasse, it's because the town is the epicenter of the French perfume industry. The essences produced here go into the most famed perfumes in the world. The Musée International de la Parfumerie, housed in a marvelous private mansion, has 3,000 years of perfume history to divulge. For a look at perfume making today, step into the perfumeries of Fragonard, Galimard and Molinard. Beyond the scents that have made Grasse famous, the town has long been a haven for the rich and famous. No less a personage than Queen Victoria came here for several winters back when the Riviera was a prime winter destination. Of artistic interest is the Villa-Musée Fragonard, a country house where the painter Jean Honoré Fragonard took refuge during the French revolution. A selection of his paintings, drawings and etchings can be found here.

HOTELS

La Colombe d'Or is run by the Roux family, who happened to be friends with Matisse, Picasso, Braque, and Calder. These artists are represented in their rotating collection. Place du Général de Gaulle, St-Paul-de-Vence, Tel: 33-4/93-32-80-02, fax 33-4/93-32-77-78.

Hôtel-du-Cap-Ferrat: A grand Riviera dowager set on 22 acres. The bougainvillea, a marvelous pool that seems to flow into the sea plus those stunning views make this perhaps the quintessential Riviera hotel. Blvd. du Général de Gaulle, Saint-Jean-Cap-Ferrat. Tel: 33-4/93-76-50-50. Fax: 33-4/93-76-04-52.

La Bastide St-Antoine is located in Grasse, with views of the lights of Cannes below. This is a 13th-century Provencal residence that's set on the ramparts of a medieval village. The rooms are spacious and romantic. Dining on the terrace is the essence of Côte d'Azur living. Rue sous Barré, Haut de Cagnes, Cagnes-sur-Mer. Tel: 33-04 93 20 73 21; Fax: 33 04 93 22 06 39. For reservations in the U.S.: 800-735-2478.

RESTAURANT

Le Cagnard. This is a 13th-century Provencal residence that's set on the ramparts of a medieval village. The rooms are spacious and romantic. Dining on the terrace is the essence of Côte d'Azur living. Rue sous Barré, Haut de Cagnes, Cagnes-sur-Mer. Tel: 33-04 93 20 73 21; Fax: 33 04 93 22 06 39. For reservations in the U.S.: 800-735-2478.

16 Miles
GOURDON The view's the attraction in Gourdon, specifically one with a 30 mile radius that's yours by simply standing in the little square next to the church. Otherwise, pause at the château, which was formerly a fortress. The Musée Historique on the ground floor has an Aubusson tapestry, a Rembrandt self-portrait and a collection of 16th and 17th century arms.



La Réserve de Beaulieu La Réserve opened its doors in 1890, and its pink rooms, gracious service and drop-dead views are reminders of why the Riviera has long been so popular. 5 Blvd. Général Leclerc, Beaulieu, Tel: 33-4/93-01-00-01, Fax: 33-4/93-01-28-99; For reservations in the U.S. 800-735-2478.

